Portrait Style-guide

As you consider which portrait to submit, please keep in mind that you are representing yourself and BYU. We ask that you submit a professional head-shot in a high resolution format. (A head-shot image will usually display only the head, shoulders, and chest with the individual looking at the camera.)

Please note that your portrait could potentially be displayed on anything from a program to a projected screen or billboard in front of a large audience. It needs to appear professional, and meet the needs certain requirements for professional presentation.

**Needs**
- Minimum size: 4”x6”, 300 PPI (should be at least 1 MB in size)
- Professional attire (simple colors, or minimal patterns)
- Clean background

**How to avoid low resolution images**
- Do not submit a head-shot downloaded from social media sites, or any website.
- Do not submit a head-shot taken with a cell phone.
- Do not crop the image; image should be in original format and size.

**Recommendations**
- Do not submit images older than 3-5 years.
- Do not submit full body images (unless requested).
- If the picture doesn’t look like you, it may be time for a new head-shot.

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This is perhaps my favorite head-shot. However, the rugged appearance is a bit much, and you’re not backpacking to the BYU Awards ceremony.

Selfies with friends are great, but today, you are the star. Please send a picture that does not include other people.

If you have questions, please contact the BYU Alumni graphic designer at (801) 422.7580 or jason_stucki@byu.edu